Royal Alliance
Member of Advisor Group

WHY ROYAL ALLIANCE?

SOLUTIONS, SERVICE AND SCALE THAT SUPPORT YOUR VISION.

1. We solicit—and act upon—advisor feedback. Our five advisor committees help formulate Firm initiatives.
2. We offer some of the highest published payouts in the independent space.
3. Our state-of-the-art advisory platform supports Advisor Managed Portfolios, and offers SMA, UMA and Model Portfolio Strategist options.
4. Our technology suite includes paperless solutions, business analytics, CRM integration, a marketing library, an end-to-end digital new account opening platform, and more.
5. Our value-add programs, including Women Forward, My Succession Plan, Essential Advisor, My Business Builder, Accelerate with Advisory, and MyCMO platform.
6. Robust education and training delivered in person, via online sessions or on demand.
7. Networking opportunities at our annual ConnectED national education conference and Royal Court top advisor meeting.
8. Dedicated business development support, including coaching programs.

BY THE NUMBERS*

1969 FOUNDED	**3,178** ADVISORS	**6 Years** AVERAGE ADVISOR TENURE	**96%** RETENTION RATE
900+ EMPLOYEES**	**$258,481** AVERAGE GDC/ADVISOR†	**$103.3B** TOTAL CLIENT ASSETS	**2** CLEARING FIRMS

* As of 12/31/18. ** Includes shared back office services within Advisor Group. † Average represents producing advisors with a T-12 in excess of $10,000.